## Highland Academy Academic Policy Committee Minutes April 18, 2017

- 1. Determination of Quorum and Call to Order-- called to order at 6:04 with a Quorum. Absent members include Laura Hilger. With Alex Tatum and Adam Robinson calling in remotely, Vice-Chair John Trampush chaired the meeting.
- 2. Approval of Minutes
  - a. February minutes--motion to approve by Brenda Bidwell, second by Alex Tatum. Passed unanimously.

3.

- d. PEAKS Testing
  - i. Testing is operating smoothly, no technology issues to report.
  - ii. Students in 6<sup>th</sup> 10<sup>th</sup> grade being tested in math, English-language arts. 8<sup>th</sup> and 10<sup>th</sup> grade also take science.
- e. Academic overview (Information)
  - i. Progress Reports staff analysis (Information)
    - 1. Teachers were asked--what patterns are emerging?
      - a. Work Completion: significant gap between middle and high school work completion, middle school students are completing work consistently, consistency in work submission in Social Environments,
        - i. Focus on the decline: How do we scaffold for middle school students? How do we build the bridge between middle and high school?
        - ii. Focus on helping students prioritize and organize
      - b. Proficiency: middle school students are turning in proficient work more often than high school students, higher level of proficiency in science and social environments, high school humanities students are consistently having students earn proficient or higher, big shift in science between middle and high school
        - i. Concentrate on pushing students that are highly proficient to earn advanced at the middle school students. Will that commitment translate into high school?

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- c. Low level of proficiency=low level turn in rate, High level of proficiency=higher level turn in rate
- 2. Teachers were asked --what is one action I (teacher) will take to help students improve on work completion?
  - a. Continue to seek feedback from students on their needs
- 3. This feedback led to conversations about recruiting and retaining students.

Laura Hilger joins meeting remotely at 6:45.

- 7. Meeting the mission of the Charter
  - a. By-Laws review and recommendations Articles III VII (Action)
    - i. Revise Article III. Section 3
      - 1. Moved language from the duties of the Chair, to duties of the officers as a whole.

## b. Marketing/Recruitment

- i. KSKA ad (Information)
  - 1. Ad was run and heard, no confirmation that it brought anyone to the door
- ii. Recruitment Open House (Information)
  - 1. May 3rd, 2017 6:30 pm
  - 2. 20 copies of the flyer promoting the open house went to elementary and middle schools around the district, including various charter programs around the district
  - 3. General welcoming session
  - 4. Parents, teachers and possible students talking with new or potentially new parents
- iii. How we market (Information/Discussion)
  - 1. Utilizing the "Next Door" app to advertise and promote Highland
  - 2. Bring back our marketing committee to help develop marketing strategies to help promote Highland and find our niche.
  - 3. How can we co