Principal's Report

February 15th, 2024

By Branden Strauch

468 Students.

Parent - Teacher Conferences are next week. This is a great opportunity for families and teachers to discuss academic progress and goals for the rest of the school year.

Students have several assessments coming up:

- NAEP for 4th

families to learn more about Rilke Schule, which have been well attended. Additionally, we attended two school fairs in February and have one more at the end of the month. Our social media marketing campaign has been relatively successful. Below is some data from our first video launch in January. The reach is the number of different accounts the advertisement appeared on Facebook, along with cost and number of clicks.

